

2023

SPONSORSHIPS

PROGRAMS & PACKAGES

* NEW OPPORTUNITIES



134 Trans-Canada Hwy,
Clareville, NL

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Who We Are

We are a non-profit, seasonal Market comprising 35 booths offering fresh, local produce, flowers, prepared foods, and handcrafted items. The Market hosts a wide range of family and nutritional programs, live entertainment, community service and non-profit booths, master gardener consultations, youth activities, and food demos. The Farm and Market features:

- Five 80ft raised growing beds in the back for growing specialty crops and an additional eight beds in the front lot.
- A greenhouse for starter plants and seasonal crops.
- An operating Elliston-style root cellar.
- A raised outdoor platform for performances and socializing.
- A children's play area.
- Off-highway parking.

The trading area includes the greater Clarenville, Terra Nova, Bonavista, and Trinity Bay regions. The Market is open every Saturday, 10AM - 3PM, from June to December. It is located on the TransCanada Highway with high visibility.



Community Kitchen:

With the addition of the commercial Community Kitchen built in 2022, we have expanded our community outreach and enhanced the Market Day experience with various hot foods and a dine-in area. Also, available for event rentals!

Our Mission:

To develop a non-profit social enterprise in rural NL where crops are locally grown, harvested, and sold via a vibrant Farmers' Market. We exist to create new jobs so that people and tourists from the greater Clarenville area can grow, harvest, and sell, local fruits, vegetables, crafts, and seafood. The Market also seeks to help new Canadians and clients from the Ability Corporation to find gainful employment and integrate into our local communities.

Our Weekly Traffic:

The Farm & Market Clarenville sees approximately 14,000 weekly passing traffic, 10,000 local area shoppers, 160 bus tours, and an estimated 600 - 1,000 people every market day.

How Your Sponsorship Helps

Sponsorships are essential in supporting the many free educational programs we proudly offer our community members and market vendors for a more successful and sustainable future.



Local Business Incubator:

Training and onboarding local entrepreneurs and new Canadians on achieving business success at the Farmers Market and beyond. Many vendors have successfully opened their own retail or restaurant locations.



Educational Programs:

Our hands-on programs are geared towards educating our community members of various ages and backgrounds about the benefits of living a sustainable lifestyle and the actionable steps through farming programs, cooking classes, and more.



Local Market & Experiential Tourism:

Our goal is to provide vendors and marketgoers with an unmatched experience they can't find anywhere else, so they keep returning! That means investing in special events, activities, and entertainment that focus on providing actual value to our community. In 2023, we will be hosting 4 key events that focus on enhancing our guests' overall experience, like never before. We can't wait!



Accessible Community Kitchen:

Onboarding new Canadians and food entrepreneurs through access to a community kitchen where we educate/demonstrate healthy eating and weekly events that promote healthy activities. Ex: Yoga, kid programs, and others.

Sponsorship Tiers

The success of the Farm and Market Clarenville is a combination of the hard work of our volunteers, the vendors who showcase their products, and the people and businesses who support us. If you're interested in becoming a sponsor of the market please review our sponsor packages and get in touch with us today via our office email (infofmiclarenville@gmail.com).



Producer \$10,000

Get the most out of your sponsorship and cultivate new relationships!

✓ "Sponsored By" Printed Materials

On market days.

✓ Logo on Reusable Bags

4" X 4" space. Logo must be submitted on or before the due date.

✓ Social Media Sponsor Spotlights

Throughout the season.

✓ (1) FREE Market Building Rental

✓ (1) 65% Off Discounted Market Building Rentals

With Commercial Kitchen on non-market days.

✓ Website Feature

Logo featured on Farm & Market Clarenville website.

✓ Logo on Market Building Signage

✓ Logo on Staff Uniforms

Logo must be submitted on or before the due date.

✓ Promotional Brochure Placement at "Sponsored By" Area

Sponsored by area is located at FMIC coffee station

✓ 1 Vendor Pop-Up: Full-Day

Come with your team and setup a pop-up banner in our designated "sponsored by" area.

Sponsorship Tiers

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Cultivator \$5,000

Get the most out of your sponsorship and cultivate new relationships!

✓ **"Sponsored By" Printed Materials**

On market days.

✓ **Logo on Reusable Bags**

4" X 4" space. Logo must be submitted on or before the due date.

✓ **Social Media Sponsor Spotlights**

Throughout the season.

✓ **(2) 65% Off Discounted Market Building Rentals**

With Commercial Kitchen on non-market days.

✓ **Website Feature**

Logo featured on Farm & Market Clarenville website.

✓ **Logo on Market Building Signage**

✓ **Logo on Staff Uniforms**

Logo must be submitted on or before the due date.

✓ **Promotional Brochure Placement at "Sponsored By" Area**

Sponsored by area is located at FMIC coffee station

✓ **1 Vendor Pop-Up: Full-Day**

Come with your team and setup a pop-up banner in our designated "sponsored by" area.

Sponsorship Tiers

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Sustainer \$2,500

Get the most out of your sponsorship and sustain existing relationships!

✓ (8) Social Media Sponsor Spotlights

Throughout the season.

✓ (1) 50% Off Discounted Market Building Rentals

With Commercial Kitchen on non-market days.

✓ Website Feature

Logo featured on Farm & Market Clarenville website.

✓ Logo on Greenhouse Signage

✓ Logo on Staff Uniforms

Logo must be submitted on or before the due date.

✓ Promotional Brochure Placement at "Sponsored By" Area

Sponsored by area is located at FMIC coffee station

✓ 1 Vendor Pop-Up: Full-Day

Come with your team and setup a pop-up banner in our designated "sponsored by" area.

Sponsorship Tiers

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Supporter \$1,500

Get the most out of your sponsorship and support new relationships!

✓ **(8) Social Media Sponsor Spotlights:**

Throughout the season.

✓ **Website Feature:**

Logo featured on Farm & Market Clarenville website.

✓ **Logo on Growing Bed Signage**

✓ **Promotional Brochure Placement at "Sponsored By" Area**

Sponsored by area is located at FMIC coffee station

✓ **1 Vendor Pop-Up: Full-Day**

Come with your team and setup a pop-up banner in our designated "sponsored by" area.

Sponsorship Tiers

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Grower \$500

Get the most out of your sponsorship and grow awareness!

✓ (8) Social Media Sponsor Spotlights

Throughout the season.

✓ Website Feature

Logo featured on Farm & Market Clarenville website.

✓ Promotional Brochure Placement at "Sponsored By" Area

Sponsored by area is located at FMIC coffee station

✓ 1 Vendor Pop-Up: Half-Day

Come with your team and setup a pop-up banner in our designated "sponsored by" area.

Sponsorship Tiers

The success of the Farm and Market Clarenville is a combination of the hard work of our volunteers, the vendors who showcase their products, and the people and businesses who support us. If you're interested in becoming a sponsor of the market please review our sponsor packages and get in touch with us today via our office email (infofmiclarenville@gmail.com).



Seedling \$250

Get the most out of your sponsorship and grow awareness!

✓ (4) Social Media Sponsor Spotlights

Throughout the season.

✓ Website Feature

Logo featured on Farm & Market Clarenville website.

✓ Promotional Brochure Placement at "Sponsored By" Area

Sponsored by area is located at FMIC coffee station

Sponsorship Tiers

The success of the Farm and Market Clarenville is a combination of the hard work of our volunteers, the vendors who showcase their products, and the people and businesses who support us. If you're interested in becoming a sponsor of the market please review our sponsor packages and get in touch with us today via our office email (infofmiclarenville@gmail.com).



Sowing \$150

Get the most out of your sponsorship and grow awareness!

✓ (1) Social Media Sponsor Spotlights

Throughout the season.

✓ Promotional Brochure Placement at "Sponsored By" Area

Sponsored by area is located at FMIC coffee station